Velodyne Lidar

and

GRAF

Investor Presentation

July 2020



Disclaimer

This presentation (this "Presentation") is provided for informational purposes only and has been prepared to assist interested parties in making their own evaluation with respect to a potential business combination between Velodyne Lidar, Inc. ("Velodyne" or the "Company") and Graf Industrial Corp. ("Graf") and related transactions (the "Proposed Business Combination") and for no other purpose.

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Disclaimer (Cont'd)

Financial Information; Non-GAAP Financial Measures

Some of the financial information and data contained in this Presentation is unaudited and does not conform to Regulation S-X. Accordingly, such information and data may not be included in, may be adjusted in or may be presented differently in, the proxy statement to be filed by Graf with the SEC. Some of the financial information and data contained in this Presentation, such as EBITDA and free cash flow, has not been prepared in accordance with United States generally accepted accounting principles ("GAAP"). Graf and Velodyne believe these non-GAAP measures of financial results provide useful information to management and investors regarding certain financial and business trends relating to Velodyne's financial condition and results of operations. Velodyne's management uses these non-GAAP measures for purposes of budgeting, planning and other purposes. Graf and Velodyne believe that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating projected operating results and trends in and in comparing Velodyne's financial measures with other similar companies, many of which present similar non-GAAP financial measures to investors. Management does not consider these non-GAAP measures in isolation or as an alternative to financial measures determined in accordance with GAAP. The principal limitation of these non-GAAP financial measures is that they exclude significant items that are required by GAAP to be recorded in Velodyne's financial statements. In addition, they are subject to inherent limitations as they reflect the exercise of judgments by management about what is excluded or included in determining these non-GAAP financial measures. In order to compensate for these limitations, management presents non-GAAP financial measures in connection with GAAP results. You should review Velodyne's audited financial statements, which will be included in the proxy statement to be filed by Graf with the SEC. Additionally, to the extent that forward-looking non-GAAP financia

Important Information About the Proposed Business Combination and Where to Find It

In connection with the Proposed Business Combination, Graf intends to file a preliminary proxy statement with the SEC and a definitive proxy statement will be distributed to holders of Graf's common stock in connection with Graf's solicitation of proxies for the vote by Graf's stockholders with respect to the Proposed Business Combination and other matters as described in the proxy statement. INVESTORS AND SECURITY HOLDERS ARE URGED TO READ THE PROXY STATEMENT, ANY AMENDMENTS THERETO AND ANY OTHER DOCUMENTS FILED WITH THE SEC CAREFULLY AND IN THEIR ENTIRETY WHEN THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT GRAF, VELODYNE AND THE PROPOSED BUSINESS COMBINATION. Investors and security holders may obtain free copies of the preliminary proxy statement and definitive proxy statement (when available) and other documents filed with the SEC by Graf through the website maintained by the SEC at http://www.sec.gov, or by directing a request to Graf Industrial Corp., 118 Vintage Park Blvd., Suite W-222, Houston, TX 77070, Attention: James A. Graf, Chief Executive Officer, james@grafacq.com. INVESTMENT IN ANY SECURITIES DESCRIBED HEREIN HAS NOT BEEN APPROVED OR DISAPPROVED BY THE SEC OR ANY OTHER REGULATORY AUTHORITY NOR HAS ANY AUTHORITY PASSED UPON OR ENDORSED THE MERITS OF THE OFFERING OR THE ACCURACY OR ADEQUACY OF THE INFORMATION CONTAINED HEREIN. ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.

Participants in the Solicitation

Graf and Velodyne and their respective directors and certain of their respect to the Proposed Business
Combination. Information about the directors and executive officers of Graf is set forth in its Annual Report on Form 10-K for the fiscal year ended December 31, 2019. Additional information regarding the participants in the proxy solicitation and a description of their direct and indirect interests, by security holdings or otherwise, will be included in the proxy statement and other relevant materials to be filed with the SEC regarding the Proposed Business Combination when they become available. Stockholders, potential investors and other interested persons should read the proxy statement carefully when it becomes available before making any voting or investment decisions. You may obtain free copies of these documents as indicated above.

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Highly Experienced Leadership Team



David Hall Founder & Executive Chairman

- David Hall is a serial inventor and the Founder and Executive Chairman of Velodyne Lidar
- He is one of the original entrants in the DARPA Grand Challenge in 2005 and invented 3D Lidar to give autonomous vehicles real-time 360° vision
- Mr. Hall continues to serve as a visionary inventor whose technologies are enabling safe autonomous mobility

Velodyne Lidar Velodyne



Dr. Anand Gopalan Chief Executive Officer

- Anand Gopalan is a seasoned executive with experience building and leading world-wide engineering organizations and managing organizations through business model transitions
- Prior to succeeding Mr. Hall as CEO, Dr. Gopalan served as Velodyne's CTO and as a VP of Engineering at Rambus, where he oversaw chip and IP development activities for the Memory and Interfaced Division
- Dr. Gopalan received his PhD in Electrical engineering and Microsystems Engineering from the Rochester Institute of Technology

Rambus MegaChips



Andrew Hamer Chief Financial Officer

- Drew Hamer is a seasoned finance executive with over 25 years of financial leadership experience at public and private technology companies
- Prior to joining Velodyne, Mr. Hamer managed investor relations. implemented financial efficiencies. raised capital, and oversaw the expansion of financial and business operations at various companies around the world
- Mr. Hamer is a member of Financial Executives International, the American Institute of CPAs and the Florida Institute of CPAs

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James Graf Chief Executive Officer of Graf Industrial

- Jim Graf is a renowned businessman. with over 32 years of deal making and international capital markets experience
- Mr. Graf has completed four successful SPAC transactions as both sponsor/CFO (Global Eagle/Row44/Advanced Inflight Alliance, Silver Eagle/Videocon d2h, Double Eagle/Williams Scotsman) and as a board director (Platinum Eagle/Target Logistics)
- Mr. Graf was previously Founder and CEO of Praedea Solutions and spent nearly 15 years in investment banking at Merrill Lynch, Morgan Stanley, and elsewhere

Morgan Stanley









Michael Dee Chief Financial Officer of Graf Industrial

- Michael Dee is an experienced deal maker with nearly three decades of public markets, corporate finance, private equity and M&A experience
- Mr. Dee was a Senior Advisor at the Asian Infrastructure Investment Bank in Beijing and a member of its **Investment Committees**
- He was previously a Senior Managing Director at Temasek, Singapore's sovereign investment company, and spent over 26 years at Morgan Stanley in a variety of senior positions across the globe

Morgan Stanley

TEMASEK HOLDINGS



Transaction Overview

Timeline

- Velodyne Lidar and Graf Industrial announced a business combination and expect to file a proxy statement in July 2020
- Expected timing for transaction closing is Q3 2020
- It is anticipated that the post-closing company will be a Delaware corporation, retain the Velodyne Lidar name, and be listed on the NYSE

Valuation

- Valuation implies a pro forma enterprise value of \$1.6bn (2.3x 2024E Revenue of Approximately \$680mm) and equity value of \$1.8bn
- At this valuation level, existing Velodyne stockholders will receive c. 83% of the pro forma equity and \$50mm in cash

Transaction Funding

- The transaction will be funded by a combination of Graf cash held in a trust account, Graf common stock, and proceeds from the PIPE
 - Fully committed PIPE of \$150mm
- Transaction will result in approximately \$192mm cash to the balance sheet to fund growth (1)

Note: Dollars in millions.

(1) Based on \$117mm cash in trust (assuming no redemptions) and 15mm shares at \$10/share PIPE (\$150mm) less \$25mm transaction expenses, including a 21% / 79% primary / secondary split.

Investment Highlights

- 1 Established Market Leader
- First mover eclipsing the market share of our nearest competitor
- 300+ customers with \$570mm of cumulative revenue since 2010⁽¹⁾

- 2 Strong Secular Trends
- Lidar is critical to "safety first" culture
- Our drive to lower ASPs is accelerating adoption across industries

- (5) Highly-Visible Growth
- Estimated \$800mm+ in contracted revenue through 2024 (~50% of 2024 is contracted)
- Opportunity for 60%+ revenue CAGR from 2020-2024

Velodyne Lidar

- Scarce Investment at Attractive Valuation
- Would be only pure-play public lidar company
- Pro forma valuation at a substantial discount vs comparable companies⁽²⁾

- (1) As of December 2019.
- (2) Per FactSet data as of June 26, 2020. Peer group includes Ambarella, Ballard, Cree, Melexis, Mobileye, Nikola, Nvidia, Plug Power, Tesla, and Xilinx. Metrics reflect CY2021E values. Mobileye reflects pre-announcement unaffected metrics as of March 10, 2017.

4 Deep Defendable Competitive Moats

- Entrenched Customer Relationships with high switching costs
- Extensive and defendable patent portfolio
- Broad product portfolio (sensor + software) with proven volume manufacturing

Velodyne Lidar | GRAF



We Are The First Mover and Market Leader

2005

Invented Real- Time 3D Lidar



2007

Began World's
First Commercial
Production of RealTime 3D Lidar



TODAY

Leading Lidar Technology

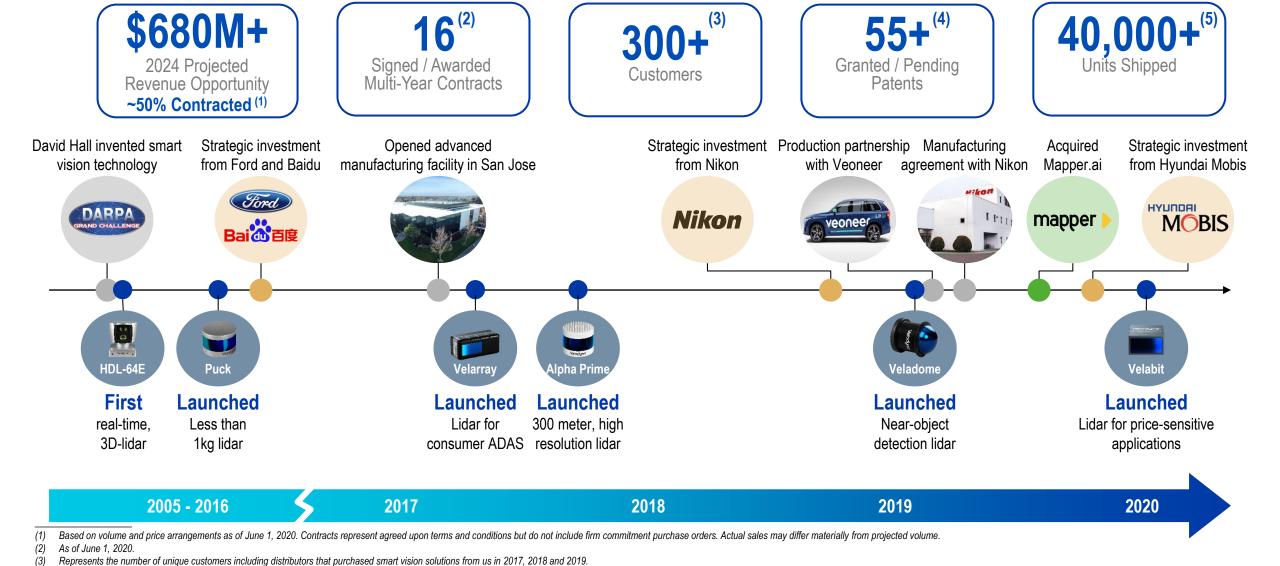




- Dominated the market for 13 years
- Broad product portfolio
- Cumulative sales of over \$570 million⁽¹⁾
- 300+ customers, including major OEMs and leading Tech companies
- Global sales and mass scale manufacturing
- 25+ new market segments outside automotive
- Backed by industry-leading strategic investors, including Ford, Baidu, Nikon and Hyundai Mobis

(1) As of December 2019.

Velodyne is THE Leading Lidar Provider



Velodyne Lidar | GRAF

As of June 30, 2020. As of December 31, 2019.

Velodyne Product Roadmap

Tireless Innovation to Bring New Technologies and Products

Broad Product
Portfolio













VelaDome

Announced Future Products



HDL-64E

HDL-32E

VLP-16 (Puck Series)

VLP-32 (Ultra Puck Series)

VLS-128 (Alpha Prime)

128 Vela

Architectures

Surround View Rotational Hybrid Solid State

Directional Solid State

Hemispherical

Software

Key Technologies **Embedded Signal Processing Software**

Proprietary Calibration and Manufacturing

Micro-Lidar Array Technology

Custom ASICs

Velabit

IP Portfolio

Full Range of Form Factors

Superior Perception

Low Power Consumption

Durability

Sensors are Ruggedized and Leverage Tightly Integrated Hardware and Software Solutions

Margin Expansion Through Increasing Software Content

Vella™ Software + Low Cost Velabit for cost efficient, highly profitable ADAS

Software solutions power the Vela Family of lidar products, designed for automotive ADAS applications

- Velodyne acquired Mapper.ai with 25 engineers in 2019.
- Auto Pilot, Collision Avoidance, Pedestrian Automotive Emergency Braking, and more available in 2020.
- ADAS applications enabled by the Vela Family of products and solutions contribute to roughly half of our current contracts.
- Multiple OEMs are in development on Velodyne ADAS projects, with initial deliverables in 2020.
- High margin software subscriptions on broad installed base and IP licensing are expected to drive incremental revenues and profitability.

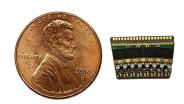
Vella[™] Collision Warning System



Our Investments Drive Gross Margin Expansion at Scale

Technology Miniaturization

Micro-Lidar Arrays and custom ASICs enable mass production at lower unit cost





Proprietary Manufacturing IP

Fully automated wafer-scale lidar manufacturing processes



Manufacturing Partnerships

Partnerships add capacity and opportunity for higher margins



veoneer

fabrinet

(TSE: 7731)

(NYSE: VNE)

(NYSE: FN)

Overseas Production

Established low cost production in Thailand

VLP-16



Completed Transition

Velarray



Transitioning Q3'20

Global Manufacturing Capacity to Address Growing Demand

San Jose, USA

Velodyne Lidar.







Sendai, Japan









Chonburi, Thailand





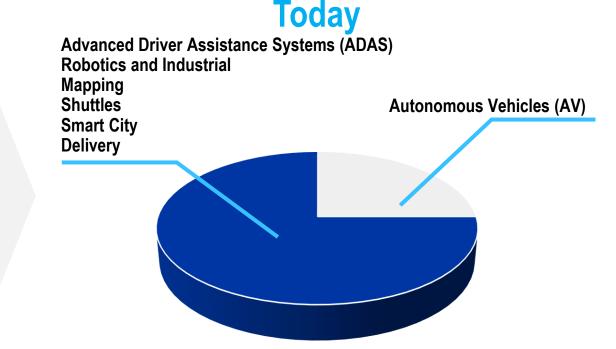


We Are Much More than an Autonomous Vehicle Company

ADAS & other applications comprise majority of revenue

Autonomous Vehicles (AV) Robotics and Industrial Mapping

2017



















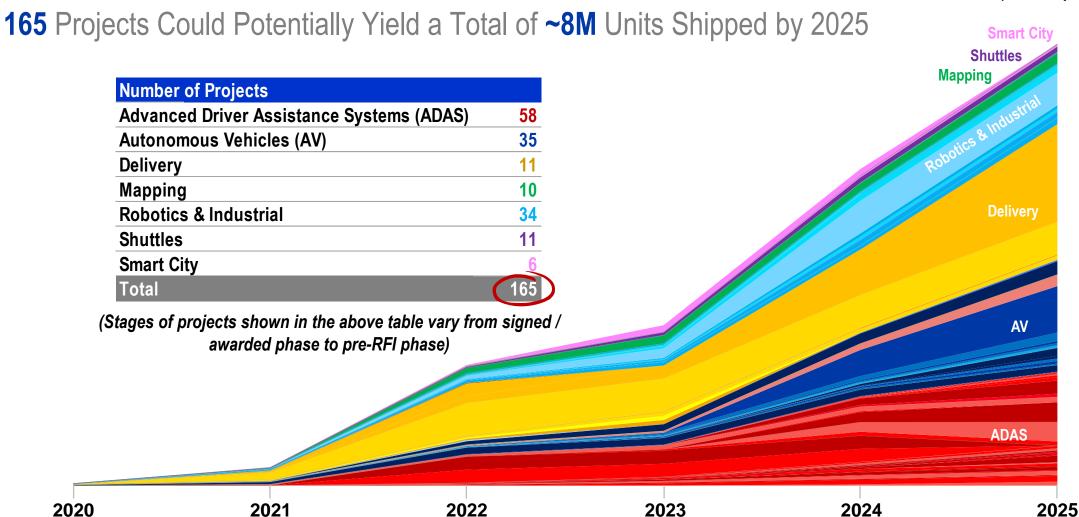






Highly Diversified Projects Across Industries

(Chart represents sensor units)



Note: The chart above reflects a visual representation of how we believe the market is developing based on multi-year commercial demands that we currently see from customers and is not indicative of projected revenue or unit shipment. Signed and awarded contracts represent agreed terms and conditions of supply, but do not reflect firm orders unless and until purchase orders are received. To date, shipments under and revenue from these signed contracts have not been material. Based on data as of June 1, 2020.

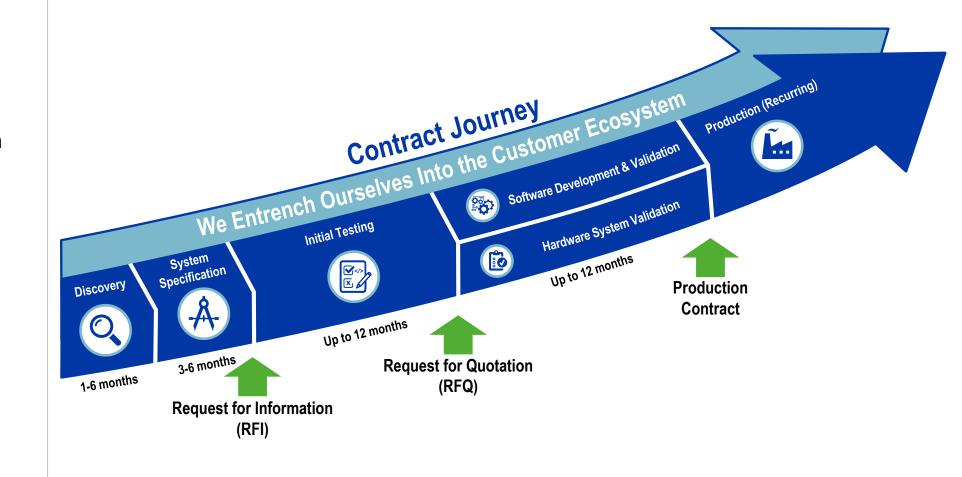
Barriers to Entry: Robust Durability of Installed Customer Base

Why We Have a Sticky Customer Base

A Technology differentiation

- B Lengthy and rigorous validation process
- C Long-term contracted volume arrangements
- High switching costs

Our Commitment in Platform Development Drives Customer Loyalty



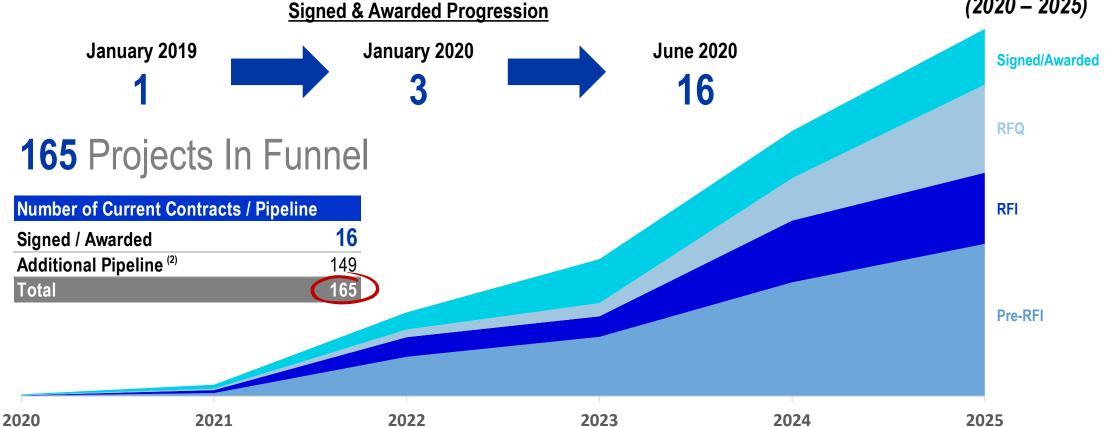
Demand Curve Reflects a Growing Market Opportunity

Velodyne is currently in the process of negotiating RFIs, RFQs, and long-term contracts with many customers. The below pipeline only reflects identified projects as of June 1, 2020.

(Chart represents sensor units)

\$7Bn+(3)

Cumulative Revenue Opportunity (2020 – 2025)



Note: The chart above reflects a visual representation of how we believe the market is developing based on multi-year commercial demands that we currently see from customers and is not indicative of projected revenue or unit shipment.

⁽¹⁾ Signed and awarded contracts represent agreed terms and conditions of supply, but do not reflect firm orders unless and until purchase orders are received. To date, shipments under and revenue from these signed contracts have not been material. Based on data as of June 1, 2020.

⁽²⁾ Additional Pipeline includes RFQ, RFI, and Pre-RFI projects. Pre-RFI projects. Pre-RFI projects are defined as i) a particular sensor and/or sensor set for a project has been identified, iii) the goal for a particular project has been identified, iii) pricing and the future ASP have been discussed, iv) an approximate volume growth over the next 2-5 years has been discussed and identified and v) multiple meetings have taken place regarding the project with several technical discussion. There can be no assurance that any pre-RFI projects will result in significant future unit sales within any specific time frame, if at all.

^{(3) \$7} billion+ represents estimated cumulative revenue opportunities inclusive of our signed and awarded contracts and current additional pipeline.

Velodyne Believes It Is Well-Positioned to Capture Growth

Capitalize on Regulatory and End Customer Demands for Transportation Safety

Win Additional Commercialization Contracts

Penetrate High Volume Markets **Expand Manufacturing Partnerships**













Develop Licensing Opportunities



Expand Global Customer
Base and Channel
Relationships

Expand Software Offerings

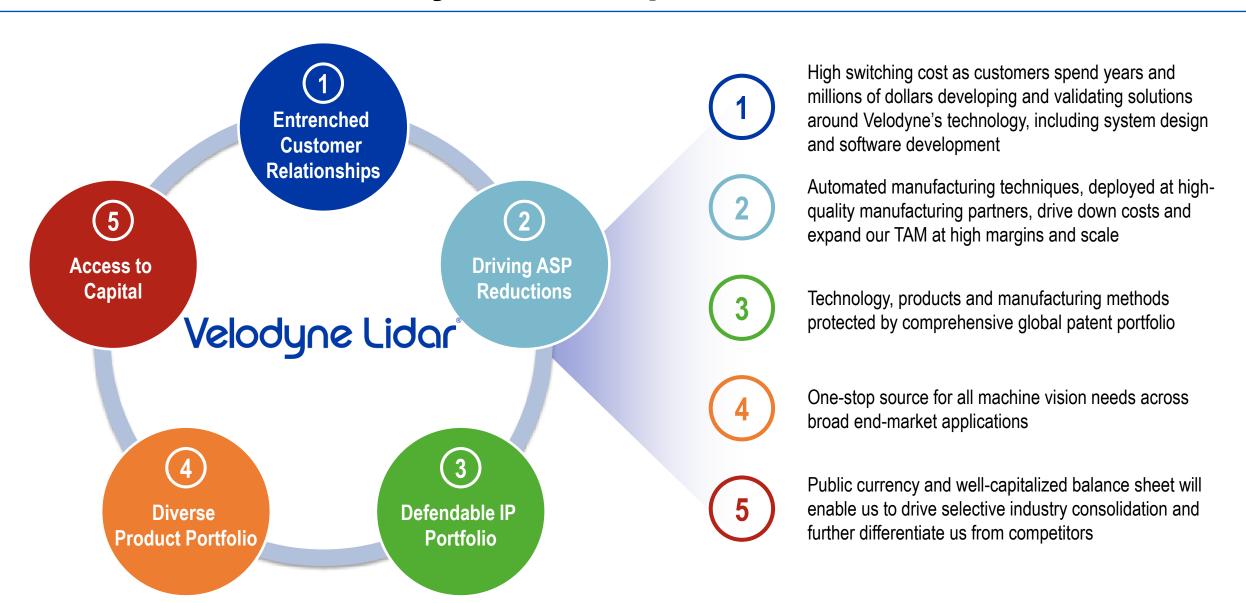
Pursue Acquisitions







Velodyne's Competitive Moats



Strong And Experienced Public Company Leadership



David Hall Founder & Executive Chairman

Velodyne Lidar



Dr. Anand Gopalan Chief Executive Officer

Rambus MegaChips



Drew Hamer Chief Financial Officer

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KEYNOTE



Marta Thoma Hall Chief Marketing Officer

Velodyne Lidar



Mike Jellen Chief Customer Officer







Rick Tewell **Chief Operating Officer**













James Graf Chief Executive Officer of Graf Industrial





Morgan Stanley Merrill Lynch





Michael Dee

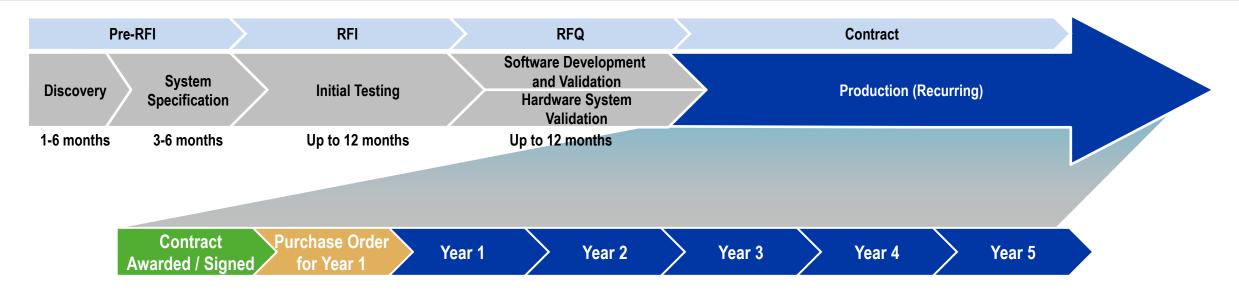
President and Chief Financial Officer of Graf Industrial







How Our Contracts Work



- Customers typically buy products on a spot basis for several years during pre-contract process
- Customers forecast purchase volume for each contract year, with contracted ASPs for indicated volume
- Contracted ASPs drop as volumes increase
- Binding purchase order for Year 1 confirmed upon signing contract
- Non-recurring engineering (NRE) revenues may be generated in Year 1 of contracts
- Purchase orders for subsequent years typically to be confirmed by September, providing solid visibility on production volume and revenues more than a year forward
- Velodyne can renegotiate pricing upward, at its discretion, if projected volume for any year drops more than 20% below forecast

Summary of Multi-Year Contracts

Number of Signed and Awarded Contracts January 2019

January 2020

3



June 2020

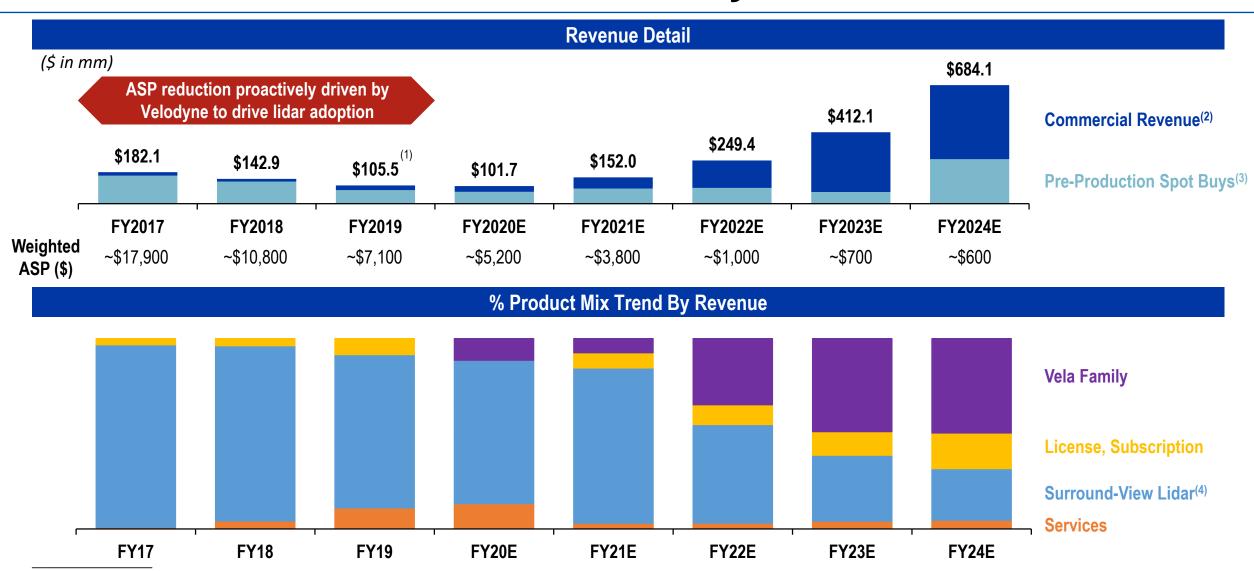
16

	Projected Revenue (\$mm)						
Application	2020	2021	2022	2023	2024		
Last Mile Delivery (1)	\$9.3	\$26.4	\$75.5	\$150.0	\$149.3		
RoboTaxi	15.5	14.3	33.4	96.0	123.5		
ADAS	5.4	7.6	17.7	47.0	53.2		
Shuttles	1.9	2.9	3.5				
Mapping	0.6	0.9	0.8				
Robotics	0.2	0.4	0.9				
Smart City	0.2	0.6	0.6				
Total Signed & Awarded (16 Contracts)	\$33.1	\$53.0	\$132.4	\$293.0	\$326.0		
% of Projected Revenue	32.6%	34.9%	53.1%	71.1%	47.7%		
Projected Total Revenue	\$101.7	\$152.0	\$249.4	\$412.1	\$684.1		

Note: Awarded multi-year contracts represent agreed terms and conditions of supply, but do not reflect firm orders unless and until purchase orders are received.

⁽¹⁾ One customer accounts for \$316.3mm in cumulative projected revenue between 2020 and 2024.

Product Mix Trend By Revenue



Note: 2020 and beyond are estimates of potential revenue opportunities.

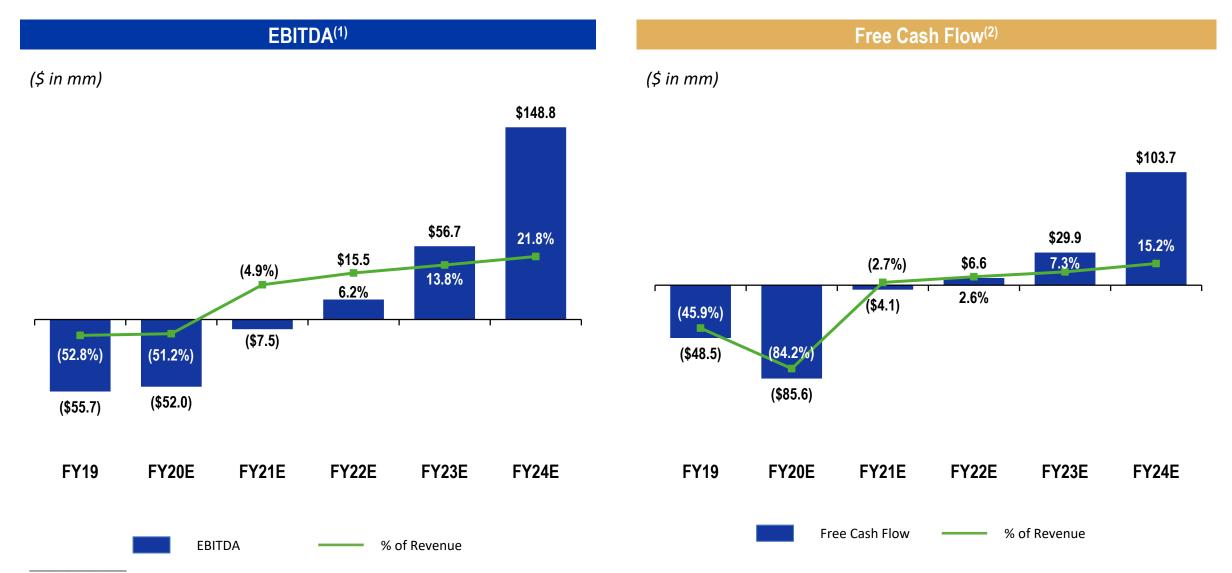
⁽¹⁾ Net Sales Revenue adjusted for one-time customer refund \$4.1mm. Full Year US GAAP Net Revenue is \$101.4mm.

⁽³⁾ Includes sales that are not part of a multi year agreement, generally spot buys used for development of new programs.

⁽²⁾ Includes sales from multi year agreements plus software and subscription revenue for 2021-2024.

⁽⁴⁾ Includes VLS-128, HDL-64, VLP-32, HDL-32 and VLP-16.

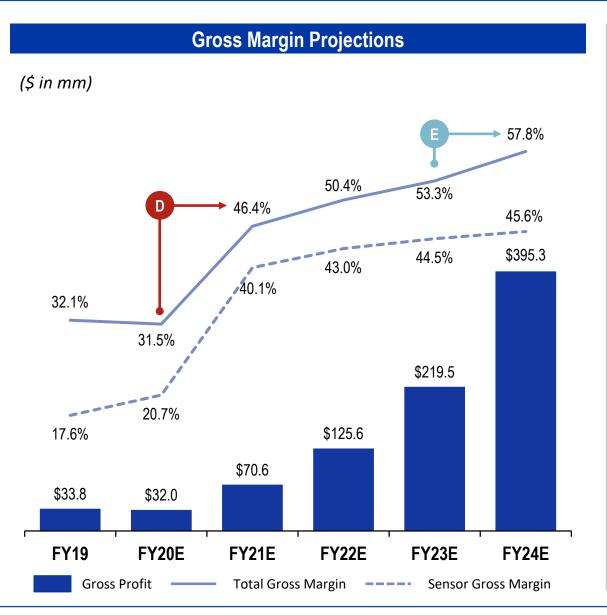
Velodyne Forecasts Positive EBITDA and FCF in FY22



⁽¹⁾ EBITDA defined as Operating Income plus Depreciation & Amortization. Please reference page titled, "Reconciliation of Non-GAAP Financials" in the back of this presentation

⁽²⁾ Free Cash Flow defined as Cash Flow from Operations minus Capital Expenditures. Please reference page titled, "Reconciliation of Non-GAAP Financials" in the back of this presentation.

Our Investments Drive Gross Margin Expansion at Scale



How We Expect to Realize This Expansion

A MLA and custom ASICs enable mass production at lower unit costs





Fully automated wafer scale lidar manufacturing processes



Partnerships add capacity and opportunity for higher margins



Established low cost production in Thailand





Completed Transition

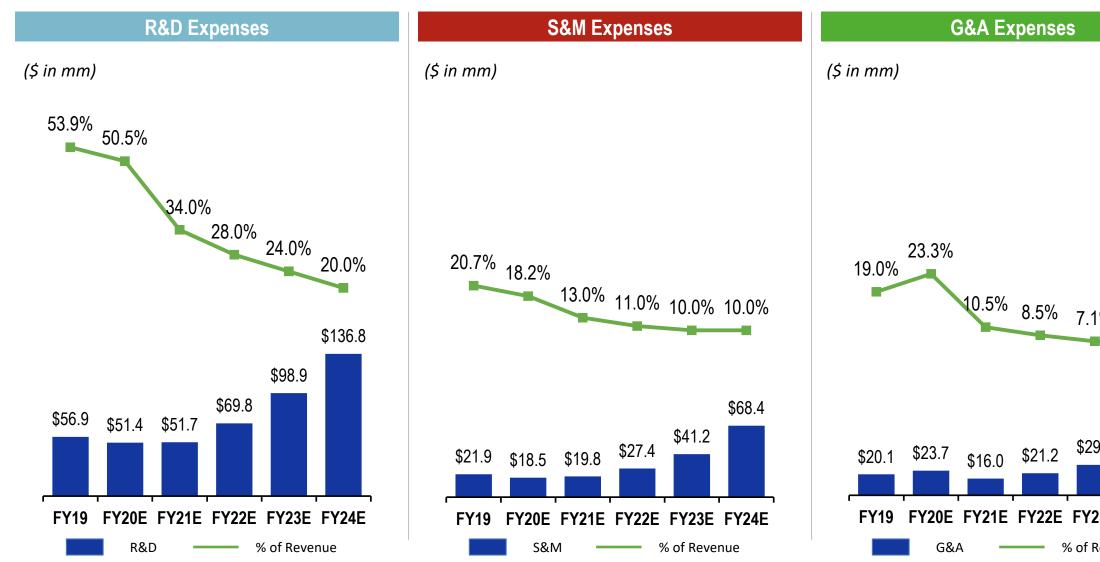
Transitioning Q3'20

Purpose-built software to drive further margin expansion



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Continuing Operating Leverage to Drive Profitability





Note: These projections are based on the assumption that we will continue to execute on our vision outlined elsewhere in this presentation.

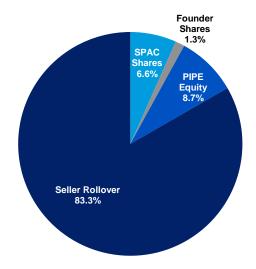


Detailed Transaction Overview

Key Transaction Terms

- \$200mm minimum cash proceeds inclusive of PIPE proceeds and transaction expenses
- At least \$150mm in PIPE commitments before transaction announcement
- Additional shares to be granted under an earnout to current Velodyne owners and SPAC founders (2 million and 275K, respectively), if the stock trades at or above \$15 per share for 20 out of 30 trading days at any time before 6 months following completion of the business combination

Pro Forma Ownership @ \$10.25 / Share



Note: Dollars in millions.

Assumes no redemption of public shares, balance as of 5/28/2020

Illustrative Pro Forma Valuation

Velodyne Illustrative Share Price		\$10.25
Pro Forma Shares Outstanding		172.331
Pro Forma Equity Value		\$1,766
(-) Assumed Pro Forma Net Cash ⁽¹⁾		(200)
Pro Forma Enterprise Value		\$1,566
Transaction Multiple	Metric	
EV / 2024E Revenue	\$684	2.3x

Illustrative Sources and Uses

Sources		%	Shares	
Seller Rollover	\$1,472	83.5%	143.576	
Additional PIPE Equity	150	8.5%	15.000	
SPAC Cash in Trust (3)	117	6.7%	11.455	
Founder Shares	24	1.3%	2.300	
Total Sources	\$1,763	100.0%	172.331	
Uses		%		
Seller Rollover	\$1,472	83.5%		
Cash to Balance Sheet	192	10.9%		
Cash to Velodyne Shareholders	50	2.8%		
Estimated Fees & Expenses	25	1.4%		
Founder Shares	24	1.3%		
Total Uses	\$1,763	100.0%		

⁽¹⁾ Assumes pro forma net cash of \$200mm consisting of current net cash of \$8mm and cash to the balance sheet of \$192mm.

⁽²⁾ Sources and uses percentages do not match ownership percentages as a result of assumption of shares trading at \$10.25.

Who We Compare To (And Who We Don't)

Velodyne Lidar







Vision-Based Software-Rich Solutions





Disruptive AutoTech Players



Legacy Tier 1s



Our products enable a breadth of solutions across end markets

We are creating an ecosystem around our software-embedded hardware

Lidar serves as a primary modality of machine perception

We are a pure-play vision provider

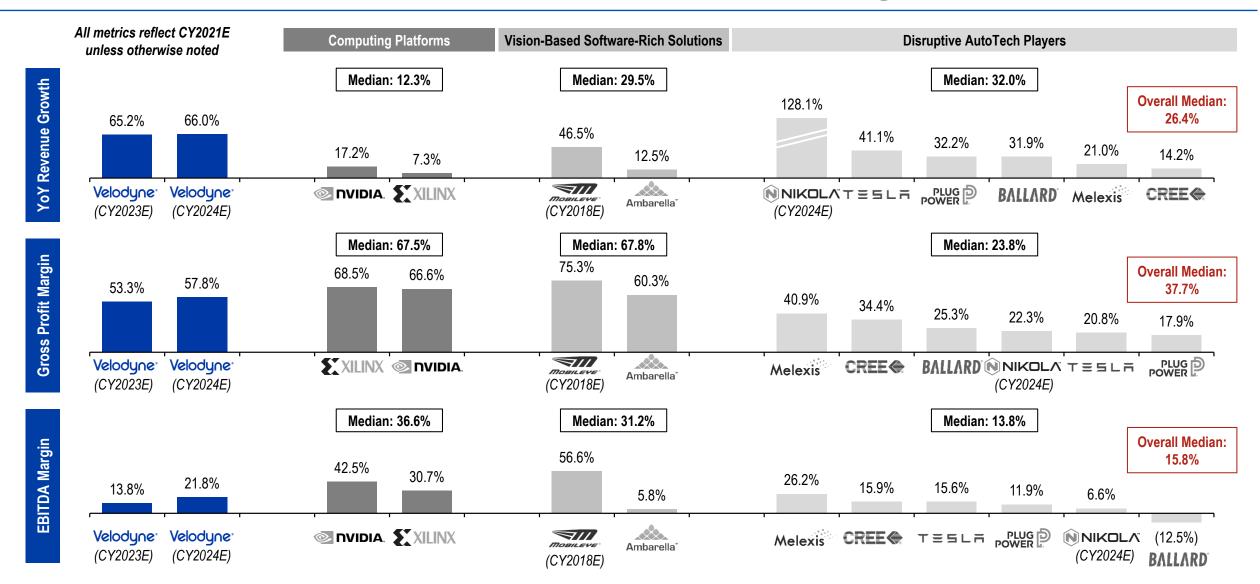
Redundancy is increasingly recognized as essential to road safety

Lidar is becoming a standard feature for ADAS and AV

End markets limited to automotive

Limited technological innovation

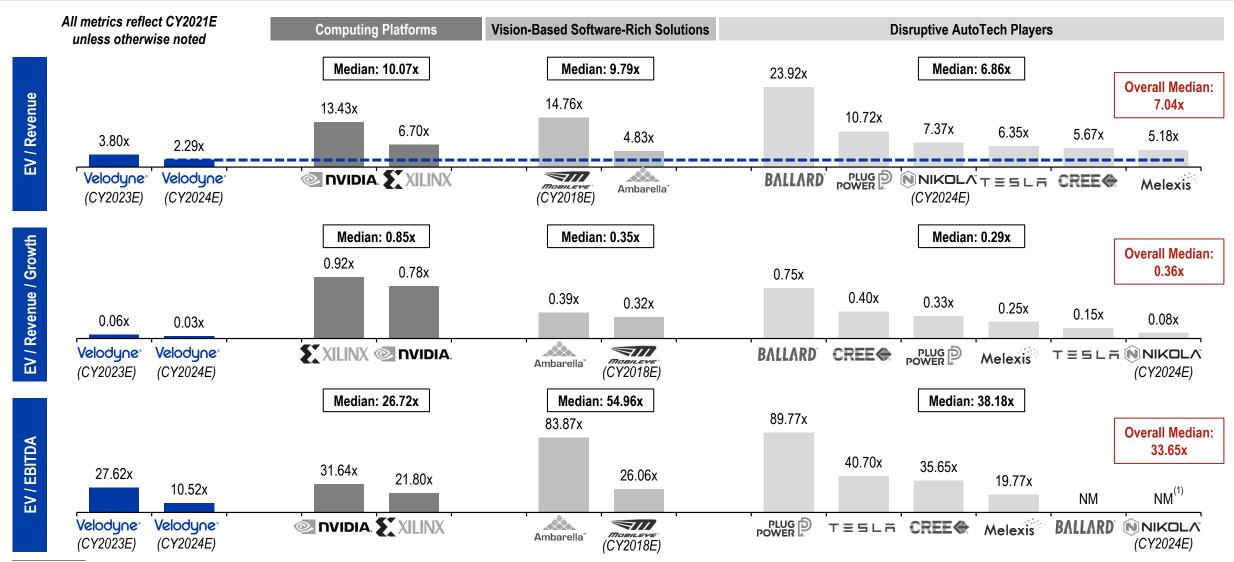
Operational Benchmarking



Source: FactSet and CapIQ. Market data as of July 1, 2020.

Note: Mobileye pre-announcement unaffected trading price as of March 10, 2017.

Valuation Benchmarking

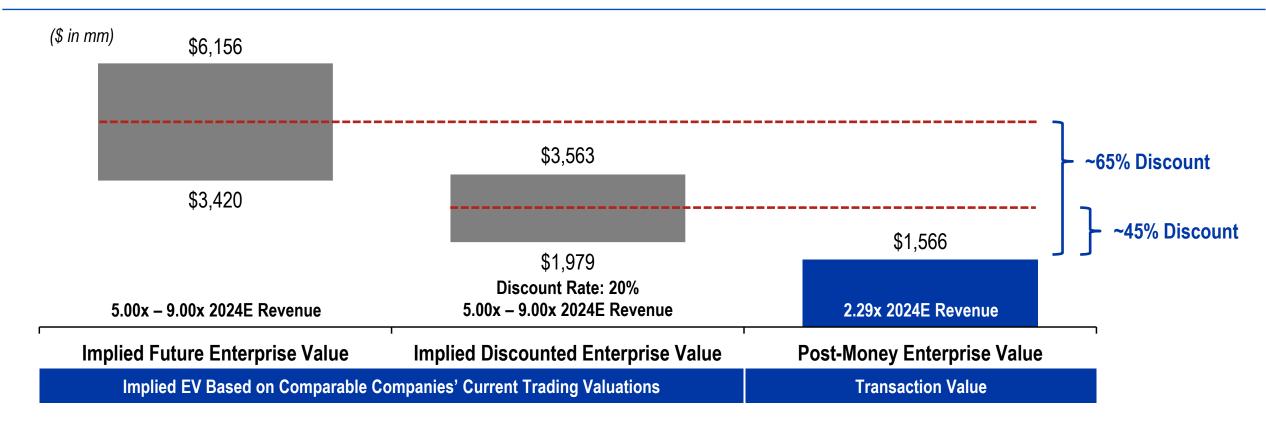


Source: FactSet and CapIQ. Market data as of July 1, 2020.

Note: Assumes Velodyne Pro Forma Enterprise Value of \$1.566bn. Mobileye pre-announcement unaffected trading price as of March 10, 2017.

(1) Represents an EV / EBITDA of 111.66x.

Transaction Priced At A Discount To Peer Multiples



Summary of Approach

- Applies a range of 5.00x 9.00x multiples to Velodyne's 2024E Revenue to arrive at an Implied Future Enterprise Value. That Future Enterprise Value is discounted 3 years back to today to arrive at an Implied Current Enterprise Value.
- The applied range of multiples is centered around the median of Velodyne's peer group (7.04x), with sensitivity built in on both the high and low ends.
- 2024E projected financial based valuation is the appropriate approach given the contracted nature of Velodyne's revenue in the future.

Note: Figures in bar charts represent current enterprise value. Dollars in millions.





Reconciliation of Non-GAAP Financials

EBITDA

(\$ Million)

	FY17A	FY18A	FY19A	FY20E	FY21E	FY22E	FY23E	FY24E
GAAP Operating Income	\$24.8	(\$56.2)	(\$69.0)	(\$63.9)	(\$16.8)	\$7.2	\$50.1	\$141.5
Customer Refund	\$0.0	\$0.0	\$4.1	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Restructuring Costs	\$0.0	\$0.0	\$0.0	\$2.4	\$0.0	\$0.0	\$0.0	\$0.0
Depreciation & Ammortization	\$3.4	\$7.9	\$9.3	\$9.5	\$9.3	\$8.3	\$6.6	\$7.3
EBITDA	\$28.2	(\$48.3)	(\$55.7)	(\$52.0)	(\$7.5)	\$15.5	\$56.7	\$148.8

Free Cash Flow

(\$ Million)

	FY17A	FY18A	FY19A	FY20E	FY21E	FY22E	FY23E	FY24E
Cash Flow from Operations	(\$12.6)	(\$30.5)	(\$43.2)	(\$82.5)	(\$0.1)	\$12.6	\$37.9	\$111.7
Capital Expenditures	\$18.1	\$6.9	\$5.2	\$3.1	\$4.0	\$6.0	\$8.0	\$8.0
Free Cash Flow	(\$30.7)	(\$37.4)	(\$48.5)	(\$85.6)	(\$4.1)	\$6.6	\$29.9	\$103.7