

Velodyne LiDAR Presents Trending Technologies at NACSA Seminar Series

Velodyne LiDAR demonstrates the use of LiDAR applications in 3-D mapping, autonomous driving and surveillance/security at NACSA's "Beyond Semiconductor: The New Trend of Technology."

Morgan Hill, CA ([PRWEB](#)) March 25, 2013 -- Featured as a leader in revolutionary technology, Velodyne LiDAR presented a seminar Saturday, March 16th at NACSA's "Beyond Semiconductor: The New Trend of Technology" informational and networking event in Santa Clara, CA.

Sponsored by InnoSpring, the North America Chinese Clean-Tech & Semiconductor Association (NACSA) invited technological veterans to present on new technologies on the rise to interested professionals and entrepreneurs in the industry. One of these distinguished veterans was Wolfgang Juchmann, Ph.D., and Product Marketing Manager for Velodyne LiDAR. Juchmann brings more than 13 years of international experience in technical sales, product management, and marketing for industrial lasers, gaining a significant amount of his expertise from Germany, including his Ph.D. in Laser Spectroscopy from the University of Heidelberg. In his current role at Velodyne, he is responsible in leading new LiDAR developments and managing existing product portfolios to the customer's high standards.

Accompanied by Velodyne's High-Definition LiDAR (HDL32) on stage, Juchmann demonstrated the use of LiDAR applications in 3-D mapping, autonomous driving and surveillance/security. The audience was able to experience the mapping technology themselves as the HDL32 sensor captured their every movement in 3D in real-time.

Other presentations at the NACSA seminar included keynotes on LED projection and Lithium-ion battery. These trending technologies, along with LiDAR are significantly broadening opportunities for all industries in the future.

Velodyne was proud to introduce the many innovative applications of LiDAR at this conference, and will continue to stay in the forefront of laser imaging technology.

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About Velodyne LiDAR:

Velodyne, located in California's Silicon Valley, established its roots over 30 years ago. The company's LiDAR division evolved after founder and inventor, David Hall, competed in the 2004-05 DARPA Grand Challenge utilizing stereo-vision technology. Based on his experience during this challenge, David Hall recognized the limitations of stereo-vision and developed the HDL64 high-resolution LiDAR sensor. More recently, Velodyne has released a smaller, lightweight HDL32 sensor, available for many applications. Since its first commercial sale in 2007, Velodyne's LiDAR division has emerged as the leading developer of real-time 3D LiDAR sensor technology. Velodyne continues to build on its iconic history by introducing groundbreaking technology and design. As an all-encompassing technology company, Velodyne also consists of an Audio division and Marine division. For more information about Velodyne LiDAR, please visit www.velodynelidar.com



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